

YANNIS PANIARAS

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Yannis Paniaras is a principal design director and thought leader in AI-driven design, experience strategy, and multi-disciplinary product development. A founding member of Microsoft Digital's AI Center of Excellence, he bridges design and AI strategy, bringing a user-centered lens to cutting-edge innovation.

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Yannis is a frequent speaker at internal Microsoft conferences, including the 2025 Digital Days, where he shared perspectives on how generative AI is reshaping the product-making process. His external engagements include The Fast Future Blur Summit at UC Irvine and the GenAI Summit in Southeast Europe, where he explores the evolving role of AI in shaping human experiences.

With a global career spanning Microsoft, Nokia Design, and early work with Microsoft Research Beijing, Yannis combines strategic insight with hands-on leadership across the United States, Europe, and China.